

Do-It-Yourself Digital Marketing Audit Results

Date:			
	Your Business	Your Competitor #1	Your Competitor #2

Google Maps Ranking: maps.google.com	<i>Position</i>	<i>Position</i>	<i>Position</i>
Search for: 'your service' in 'city' E.g. Internet marketing in Coquitlam			

Google Organic Search Rankings: google.com	<i>Position</i>	<i>Position</i>	<i>Position</i>
Your business name			
Search for: A primary keyword relevant to the main product(s)/service(s) you provide			

E.g. Digital marketing agencies in Coquitlam			
Search for: A query that you believe may be commonly used by your target audience to find product(s)/service(s) you offer E.g. Does google pagespeed matter			

Number of Indexed Pages	<i>Result</i>	<i>Result</i>	<i>Result</i>
Search on Google for – site:www.yoursite.com			

Website Load Time	<i>Result</i>	<i>Result</i>	<i>Result</i>
GTmetrix			
Fully Loaded Time			
Google PageSpeed Insights			
Mobile Score			
Desktop Score			